

What makes a good speaker?

enthusiastic

include the audience

raise his/her voice to stress important parts

make pauses to focus on main points and to make it easier for the audience to follow

self-confident

talk slowly and not too slowly

have a clue about what you're talking about

talk loud and clearly

charismatic

know your audience

be convincing

scream at your audience :-)

don't be monotonous

your body language should underline what you're saying

appropriate language (not too formal, not too colloquial either)

What makes a good speech?

good structure

introduction should include the audience / catchy grabber e.g. statistics, controversial quote / statement; question, allude to situations everybody knows)

body

conclusion

repeat important parts (e.g. slogans, key words, key aspects)

use stylistic devices

e.g. metaphors to make it more visual / to stress your point)

alliterations to connect two different aspects

anaphoras to make it catchier

have a golden thread

create a feeling of togetherness